

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Interval Fund II - Quarterly Interval Plan B, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 28, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 28, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on August 21, 2014 (₹ Per unit)
ICICI Prudential Interval Fund II - Quarterly Interval Plan B@#		
Retail - Dividend	0.1969	10.2077
Regular Plan - Dividend	0.1966	10.1966
Regular Plan - Quarterly Dividend Payout	0.1966	10.1966
Direct Plan - Dividend	0.1990	10.2025
ICICI Prudential Equity - Arbitrage Fund@		
Direct Plan - Dividend	0.0197	14.1917
Regular Plan - Dividend	0.0711	13.7768
ICICI Prudential Blended Plan - Plan A@		
Direct Plan - Dividend	0.0789	13.5737
Regular Plan - Dividend	0.0742	13.5280
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.08	13.20
Regular Plan - Monthly Dividend	0.08	13.03

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on August 28, 2014.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : August 22, 2014

Authorised Signatory

No. 022/08/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.